



Creating Value through the Innovative Application of Technology to Information Management and Data Analysis.

About iChromatiq



iChromatiq LLC is a technology and business consulting group dedicated to delivering value through the innovative application of technology to information management and data analysis..

Our focus is on document and data rich business areas such as distribution and logistics, legal and regulatory, health-care and pharmaceuticals. We provide a range of information management and data analysis services from the de-

sign and implementation of enterprise-wide document databases and repositories to the data mapping of sources of electronically stored information and from the analysis of communication patterns in email to the development of geospatial delivery analysis models.

By listening to our clients' needs, understanding their business environment and challenges, and by applying state-of-the-art methods and tools, we are able to provide not only innovative solutions but the business processes and workflows that underlie their effective and efficient deployment. At iChromatiq we understand that business value is driven by people, not systems and that technology solutions - however innovative and cost-effective - are only as good as the business processes that surround them.

iChromatiq's Services

iChromatiq provides a range of information management and data analysis services: from the design and implementation of enterprise-wide document databases and repositories to the data mapping of sources of electronically stored information and from the analysis of communication patterns in email traffic to the development of geospatial delivery analysis models. Examples of the services we provide are listed in the right-hand panel.

We partner with our clients to provide practical solutions to real-world problems. We are technology-agnostic with a passion for helping clients understand and manage complex data. As a company, iChromatiq is committed to delivering quantifiable business value to our clients on each and every engagement.

Services

Design, development and deployment of Document Management Solutions (including MS Share-point based solutions).

Analysis, modeling and visualization of large data sets.

Business process and workflow design and implementation for information management.

Decision Support system design, development and deployment.

Data mapping of sources of electronic information.

Analysis of unstructured data including documents and emails.

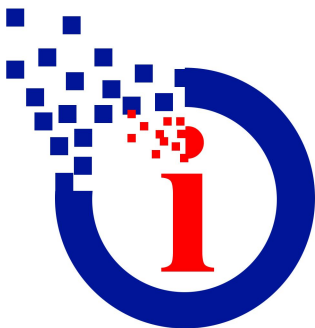
Custom software development.



NAICS Codes

- 541611 Administrative Management and General Management Consulting Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541519 Other Computer Related Services
- 541614 Process, Physical Distribution, and Logistics Consulting Services
- 541618 Other Management Consulting Services
- 519190 All Other Information Services

iChromatiq LLC is a Women-Owned Small Business



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Expertise

What sets iChromatiq apart is our in-depth understanding of the technologies supporting information management and analysis together with our ability to engineer the business processes needed to create and manage effectively large scale document databases and decision support systems together with our many years of experience in the domains in which we work.

Our areas of Expertise include:

- Document database design, development and management;
- Data analysis, modeling and visualization;
- Analysis of unstructured data such as emails and office documents;
- Conversational thread, communication flow and social network analysis;
- Geospatial analysis and mapping;
- Design and development of Decision Support Systems;
- Process design for document collection and information management.

Examples of the types of project in which iChromatiq engages include:

Distribution & Logistics Company: Data Analysis and Modeling of Delivery Data

Consulting with a Distribution Company to develop economic business models of distribution and delivery to support bidding processes and post contract award assessment of financial performance for a given geographic area, zip or delivery route.

Transportation Company: ARRA Compliance Database Development & Management

Assisting a US Transportation Company by designing, developing and managing a central preservation database for all ARRA related documents. Designing & implementing workflows and protocols for the collection, coding and processing of the documents across multiple internal document and email management systems

HealthCare Provider: Enterprise Data Mapping, Document Collection & Hosting

Data mapping the enterprise to identify all data stores, document management systems, file servers, email servers, desktops and laptops. Collecting the data identified, processing it and uploading it into a secure database, making it available online to the Health Care Provider, their Investors and their Legal Team.

Key Personnel

Dr. Helen Campbell : Founder & CEO

Dr. Campbell has a career in technology management and consulting that spans over 20 years, including positions as CTO for Thompson Financial Services SDP , COO of Silver Plum.com, an e-commerce retail business, and CTO for LaserShip Inc. During Dr. Campbell's 8 year tenure with LaserShip Inc, she produced numerous market leading applications for distribution and logistics management. Most recently, as COO and CTO of LEX Inc., she was responsible for developing the company's online document management services for legal and regulatory compliance functions and spearheaded the use of data visualization and graphical reporting of data processing. Dr. Campbell holds her PhD. and MSc degree in Information Science from The City University, London, UK.